

# FALL IN LOV Weekend

Fawn Lake Country Club  
Oct. 11-13, 2025



## SCHEDULE OF EVENTS

Our inaugural **Fall in LOV** weekend features a two-day Valor Cup match play tournament, a VetAm shamle, and our (first-ever!) ball to raise crucial funds to provide service dogs at no cost to veterans with PTSD, traumatic brain injury, and other “invisible” wounds of their service.

### Friday, October 10, 2025

*Fall in LOV Open House at Axel's Place*  
*Cocktails and Uniform Handout*

### Saturday, October 11, 2025

*Valor Cup Day 1 (daytime)*  
*Tail as Old as Time Ball (evening)*

### Sunday, October 12, 2025

*Valor Cup Day 2 (daytime)*  
*Valor Cup Awards and Reception (evening)*

### Monday, October 13, 2025

*Valor Cup VetAm (daytime)*  
*VetAm Awards and Reception (evening)*



# TAIL AS OLD AS TIME

## *Gala & Casino Night*



## SPONSORSHIP OPPORTUNITIES

Part of our inaugural Fall in **LOV** weekend, the **Tail as Old as Time Charity Gala and Casino Night** will be held on **Saturday, Oct. 11 at Fawn Lake Country Club**. This elegant evening of food, drinks, and fun helps raise crucial funds to provide service dogs at no cost to wounded and disabled veterans.

### **PRESENTING SPONSOR (\$20,000)**

- 16 tickets to gala
- Logo featured predominantly on gala signage
- VIP swag,
- Recognition during program

*Impact: Covers K9 training and care for 1 year*

### **CASINO SPONSOR (\$10,000)**

- 8 tickets to gala
- Company logo on all casino singage
- Recognition during program

*Impact: Covers all expenses for warrior class of 4*

### **ENTERTAINMENT SPONSOR (\$5,000)**

- 4 Tickets to gala
- Company logo on all signage
- Recognition during program

*Impact: Covers veterinary expenses for 1 dog*



### **FOOD SPONSOR (\$5,000)**

- 4 Tickets to gala
- Company logo on all food station signage
- Recognition during program

*Impact: Covers veterinary expenses for 1 dog*

### **COCKTAIL SPONSOR (\$5,000)**

- 4 tickets to gala
- Logo featured at all drink stations
- Recognition during program

*Impact: Covers veterinary expenses for 1 dog*

### **RAFFLE SPONSOR (\$1,000)**

- 2 tickets to gala
- Company logo on raffle signage

### **DJ SPONSOR (\$1,000)**

- 2 tickets to gala
- Company logo on raffle signage

Leashes of Valor is tax-exempt under the 501(c)(3) of the Internal Revenue Code. Federal Tax Identification Number is 82-1110902.

Leashes of Valor | 8407 Old Plank Rd., Fredericksburg, VA 22407 | [leashesofvalor.org](http://leashesofvalor.org) | 540-424-5959



# THE VALOR CUP

## Fawn Lake Country Club

Oct. 11-12, 2025



## SPONSORSHIP OPPORTUNITIES

Part of our inaugural Fall in **LOV** weekend, **The Valor Cup** is our premier two-day match play tournament at Fawn Lake Country Club's lush, exquisitely designed 18-hole golf course. The tournament raises crucial funds to provide service dogs at no cost to our nation's wounded and disabled veterans.

### PRESENTING SPONSOR (\$20,000)

- 6 players or 3 twosomes
- Logo featured on all Valor Cup signage
- VIP swag and shoes for all players
- 8 tickets to gala
- Recognition during program

*Impact: Covers K9 training and care for 1 year*

### GOLF SPONSOR (\$15,000)

- 4 players or 2 twosomes
- Logo on Valor Cup signage
- VIP swag and shoes for all players
- 4 tickets to gala
- Recognition during program

*Impact: Covers K9 training and care for 8 months*



### FOOD & DRINKS SPONSOR (\$10,000)

- 2 players or 1 twosome
- Logo on Valor Cup signage
- VIP swag and signage for players
- 4 tickets to gala
- Recognition during program

*Impact: Veterinary expenses for 2 dog for two years*

### VALOR CUP TWOSOME (\$5,000)

- 2 players or 1 twosome
- VIP swag and shoes for players
- Logo on event signate

*Impact: Veterinary expenses for 1 dog for 2 year*

### HOLE SPONSOR (\$500)

- Company name and logo on hole sign

*Impact: Spay or neuter of service dog candiate*

# THE VETAM

## Fawn Lake Country Club

Oct. 13, 2025



## SPONSORSHIP OPPORTUNITIES

As part of our inaugural Fall in **LOV** weekend, the **VetAm** shamble brings a threesome of donors and an LOV ambassador to Fawn Lake Country Club's lush 18-hole golf course to raise crucial funds to provide service dogs at no cost to our nation's wounded and disabled veterans.

### PRESENTING SPONSOR (\$20,000)

- 4 threesome teams (12 players)
- Logo featured on all event signage
- VIP swag and shoes for all players
- 8 tickets to the gala
- Recognition during program

### TEE GIFT SPONSOR (\$10,000)

- 3 threesome teams (9 players)
- Company log on event signage
- VIP swag and shoes for players
- recognition during program

### DINNER SPONSOR (\$10,000)

- 3 threesome teams (9 players)
- Company log on event signage
- VIP swag and shoes for players
- recognition during program

### BEVERAGE SPONSOR (\$5,000)

- 1 threesome team
- VIP swag and shoes for players
- Logo on event signage

### GOLF SPONSOR (\$5,000)

- 1 threesome team
- VIP swag and shoes for players
- Logo on event signage

*Impact: Veterinary expenses for 2 dog for two years*

### FOURSOME (\$2,000)

- 1 foursome
- VIP swag and shoes for players

### HOLE SPONSOR (\$500)

- Company name and logo on hole sign