

SCHEDULE OF EVENTS

Our inaugural Fall in LOV weekend features a two-day Valor Cup match play tournament, a VetAm shamble, and our (first-ever!) ball to raise crucial funds to provide service dogs at no cost to veterans with PTSD, traumatic brain injury, and other "invisible" wounds of their service.

Friday, October 10, 2025

Fall in LOV Open House at Axel's Place Cocktails and Uniform Handout

Saturday, October 11, 2025

Valor Cup Day 1 (daytime)
Tail as Old as Time Ball (evening)

Sunday, October 12, 2025

Valor Cup Day 2 (daytime)
Valor Cup Awards and Reception (evening)

Monday, October 13, 2025

Valor Cup VetAm (daytime)
VetAm Awards and Reception (evening)







TAIL AS OLD AS TIME

Gala & Casino Night





SPONORSHIP OPPORTUNITIES

Part of our inaugural Fall in LOV weekend, the Tail as Old as Time Charity Gala and Casino Night will be held on Saturday, Oct. 11 at Fawn Lake Country Club. This elegant evening of food, drinks, and fun helps raise crucial funds to provide service dogs at no cost to wounded and disabled veterans.

PRESENTING SPONSOR (\$20,000)

- 16 tickets to gala
- Logo featured predominantly on gala signage
- · VIP swag,
- · Recognition during program

Impact: Covers K9 training and care for 1 year

CASINO SPONSOR (\$10,000)

- · 8 tickets to gala
- Company logo on all casino singage
- Recognition during program

Impact: Covers all expenses for warrior class of 4

ENTERTAINMENT SPONSOR (\$5,000)

- 4 Tickets to gala
- Company logo on all signage
- Recognition during program

Impact: Covers veterinary expenses for 1 dog



FOOD SPONSOR (\$5,000)

- · 4 Tickets to gala
- Company logo on all food station signage
- Recognition during program

Impact: Covers veterinary expenses for 1 dog

COCKTAIL SPONSOR (\$5,000)

- 4 tickets to gala
- Logo featured at all drink stations
- · Recognition during program

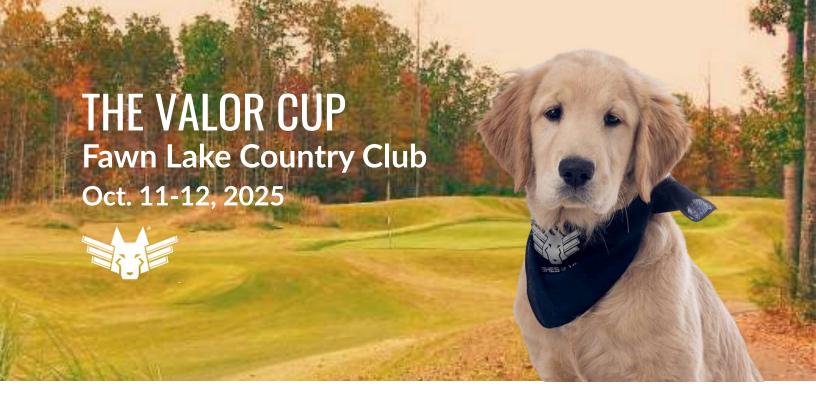
Impact: Covers veterinary expenses for 1 dog

RAFFLE SPONSOR (\$1,000)

- 2 tickets to gala
- Company logo on raffle signage

DJ SPONSOR (\$1,000)

- 2 tickets to gala
- Company logo on raffle signage



SPONSORSHIP OPPORTUNITIES

Part of our inaugural Fall in LOV weekend, The Valor Cup is our premier two-day match play tournament at Fawn Lake Country Club's lush, exquisitely designed 18-hole golf course. The tournament raises crucial funds to provide service dogs at no cost to our nation's wounded and disabled veterans.



PRESENTING SPONSOR (\$20,000)

- 6 players or 3 twosomes
- · Logo featured on all Valor Cup signage
- VIP swag and shoes for all players
- 8 tickets to gala
- Recognition during program

Impact: Covers K9 training and care for 1 year



GOLF SPONSOR (\$15,000)

- 4 players or 2 twosomes
- Logo on Valor Cup signage
- · VIP swag and shoes for all players
- · 4 tickets to gala
- Recognition during program

Impact: Covers K9 training and care for 8 months





FOOD & DRINKS SPONSOR (\$10,000)

- 2 players or 1 twosome
- Logo on Valor Cup signage
- VIP swag and signage for players
- · 4 tickets to gala
- Recognition during program

Impact: Veterinary expenses for 2 dog for two years



VALOR CUP TWOSOME (\$5,000)

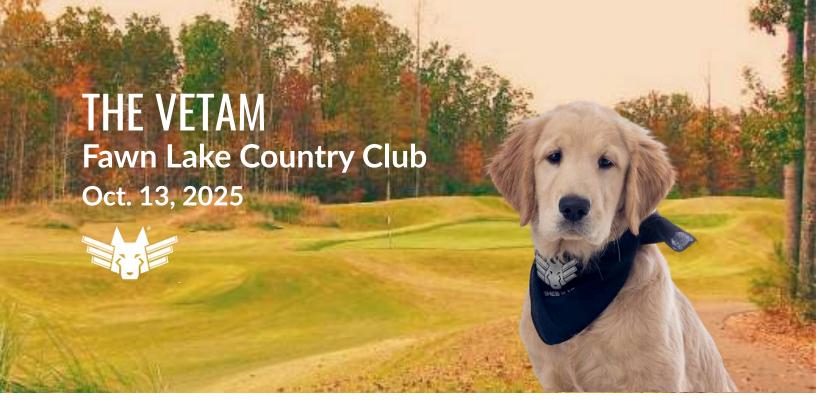
- 2 players or 1 twosome
- · VIP swag and shoes for players
- Logo on event signate

Impact: Veterinary expenses for 1 dog for 2 year



HOLE SPONSOR (\$500)

• Company name and logo on hole sign Impact: Spay or neuter of service dog candiate



SPONSORSHIP OPPORTUNITIES

As part of our inaugural Fall in LOV weekend, the VetAm shamble brings a threesome of donors and an LOV ambassador to Fawn Lake Country Club's lush 18-hole golf course to raise crucial funds to provide service dogs at no cost to our nation's wounded and disabled veterans.



PRESENTING SPONSOR (\$20,000)

- 4 threesome teams (12 players)
- · Logo featured on all event signage
- VIP swag and shoes for all players
- 8 tickets to the gala
- · Recognition during program



TEE GIFT SPONSOR (\$10,000)

- 3 threesome teams (9 players)
- Company log on event signage
- · VIP swag and shoes for players
- · recognition during program



DINNER SPONSOR (\$10,000)

- 3 threesome teams (9 players)
- Company log on event signage
- · VIP swag and shoes for players
- recognition during program



BEVERAGE SPONSOR (\$5,000)

- 1 threesome team
- VIP swag and shoes for players
- · Logo on event signage



GOLF SPONSOR (\$5,000)

- 1 threesome team
- · VIP swag and shoes for players
- Logo on event signage

Impact: Veterinary expenses for 2 dog for two years



FOURSOME (\$2,000)

- 1 foursome
- VIP swag and shoes for players



HOLE SPONSOR (\$500)

Company name and logo on hole sign